

2929 Brown's Lane • P. O. Box 16360 • Jonesboro, AR 72403-6705
(870) 932-6673 • FAX (870) 972-1304

November 16, 2022

Penfield Building & Zoning Department
3100 Atlantic Avenue
Penfield, NY 14526-9798

RE: LETTER OF INTENT
BARTON'S HOME OUTLET
1800 EMPIRE BLVD., WEBSTER, NY

To Whom It May Concern:

We are submitting this letter of intent to appeal *Town Code Section 2510.13 building-mounted signs permitted for business industry. C. Each individual business establishment shall be permitted to have one identification sign attached to the building.* We would like to install a second sign on the side elevation of our business.

Please know the following facts are true:

1. The proposed sign is in harmony with the standards for permitted signs and within the spirit of this article.
2. The proposed sign shall be compatible with and not be detrimental to neighborhood properties.
3. The proposed sign does not, by reason of its location, create a hazard of any nature to the public in general or to any owner or occupant of neighborhood properties.
4. The proposed sign does not in any way interfere with the lawful and aesthetic enjoyment of the public highway or neighborhood properties.
5. Where applicable, the proposed sign is necessary to adequately identify the business(es).

In this package, we've included:

- Completed Zoning Board of Appeals Application Form
- Completed Short Environmental Assessment (SEAF) Form
- Copy of Approved Site Plan
- Relevant Elevation Drawings
- Check in the amount of \$110.00 for Commercial Application Fee

If other documents or information is required, please let us know.

Thank you,

Brian Beard
Corporate Real Estate Manager

SCANNED



1 S/F INTERNALLY ILLUMINATED WALL SIGN CABINET : FLEX FACE

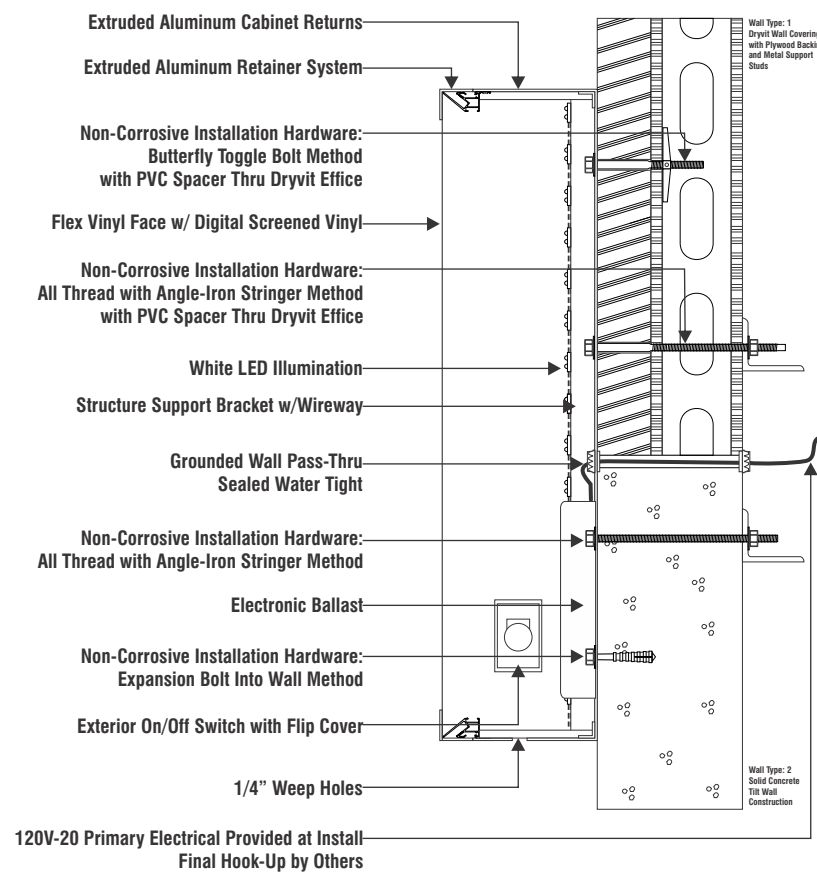
SCALE: 1/2" = 1'-0"

(1) REQUIRED

Cabinet: 120.0 SF

SPECIFICATIONS:

1. 8" DEEP ALUMINUM CABINET FILLER RETURNS & FLAT ALUMINUM BACK PAINTED BLACK.
2. ALL CABINET INTERIORS FINISHED LIGHT ENHANCEMENT WHITE.
3. 2" EXTRUDED ALUMINUM RETAINER SECTIONS PAINTED BLACK.
4. FACE IS WHITE FLEX VINYL WITH FIRST SURFACE DIRECT DIGITAL SCREEN GRAPHICS.
5. COLORS PER COLOR SCHEDULE.
6. CABINET INTERNALLY ILLUMINATED WITH WHITE LEDS.
7. CABINET TO BE MOUNTED FLUSH TO BUILDING WITH APPROPRIATE NON-CORROSIVE MOUNTING HARDWARE.



COLOR SCHEDULE	
	PAINT: PMS 109 C YELLOW VINYL: DIGITAL PRINT
	PAINT: PMS 187 C RED VINYL: DIGITAL PRINT
	PAINT: PMS 648 C BLUE VINYL: DIGITAL PRINT
	PAINT: PANTONE WHITE SUBSTRATE: FLEX VINYL
	PAINT: PANTONE BLACK VINYL: 3M 3630-22 BLACK

FASTENER SCHEDULE	
	3/8" THREADED ROD FOR USE IN THRU BOLT APPLICATIONS
	3/8" LAG SCREW FOR USE IN WOOD BLOCKING 1 1/2" MIN PENETRATION
	MASONRY EXPANSION BOLT w/ADHESIVE EMBED 2" MIN

*NOTE: EXACT ANCHORS PER SITE WALL CONSTRUCTION

Town of Penfield
Rcvd. 12-12-2022
23Z-0003
Scanned



700 Parker Sq STE 205
Flower Mound, TX 75028
T. 800.675.6353

Project: Barton's Home Outlet

Location: 1800 Empire Boulevard
Webster, New York 14580

Date: 11/17/22 Sales: DH Designer: MH
File Name: BHO Webster, NY

Revision

- R1: _____
- R2: _____
- R3: _____
- R4: _____
- R5: _____

Approvals

Customer: _____

Landlord: _____

CONCEPTUAL DRAWINGS ONLY:

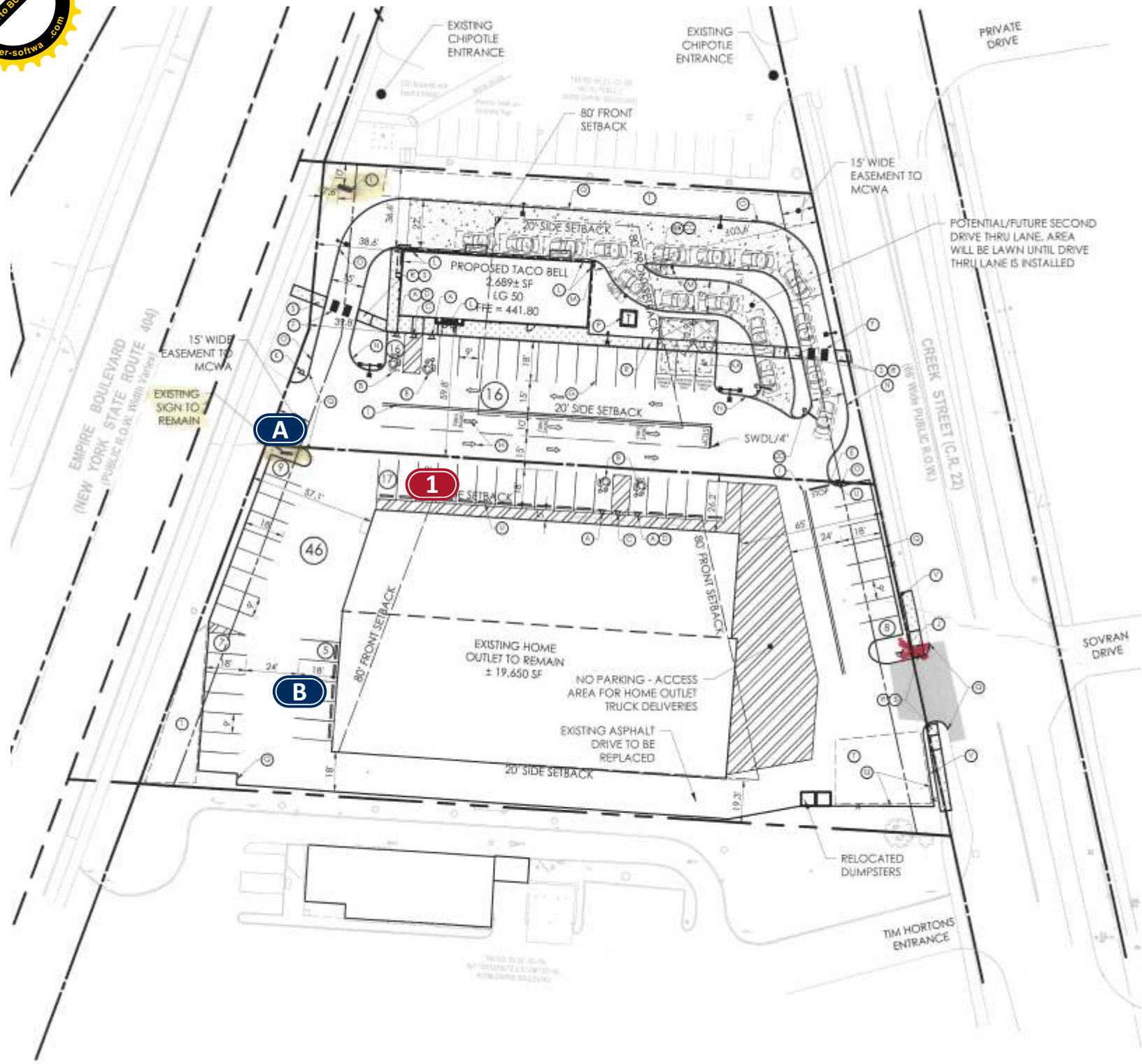
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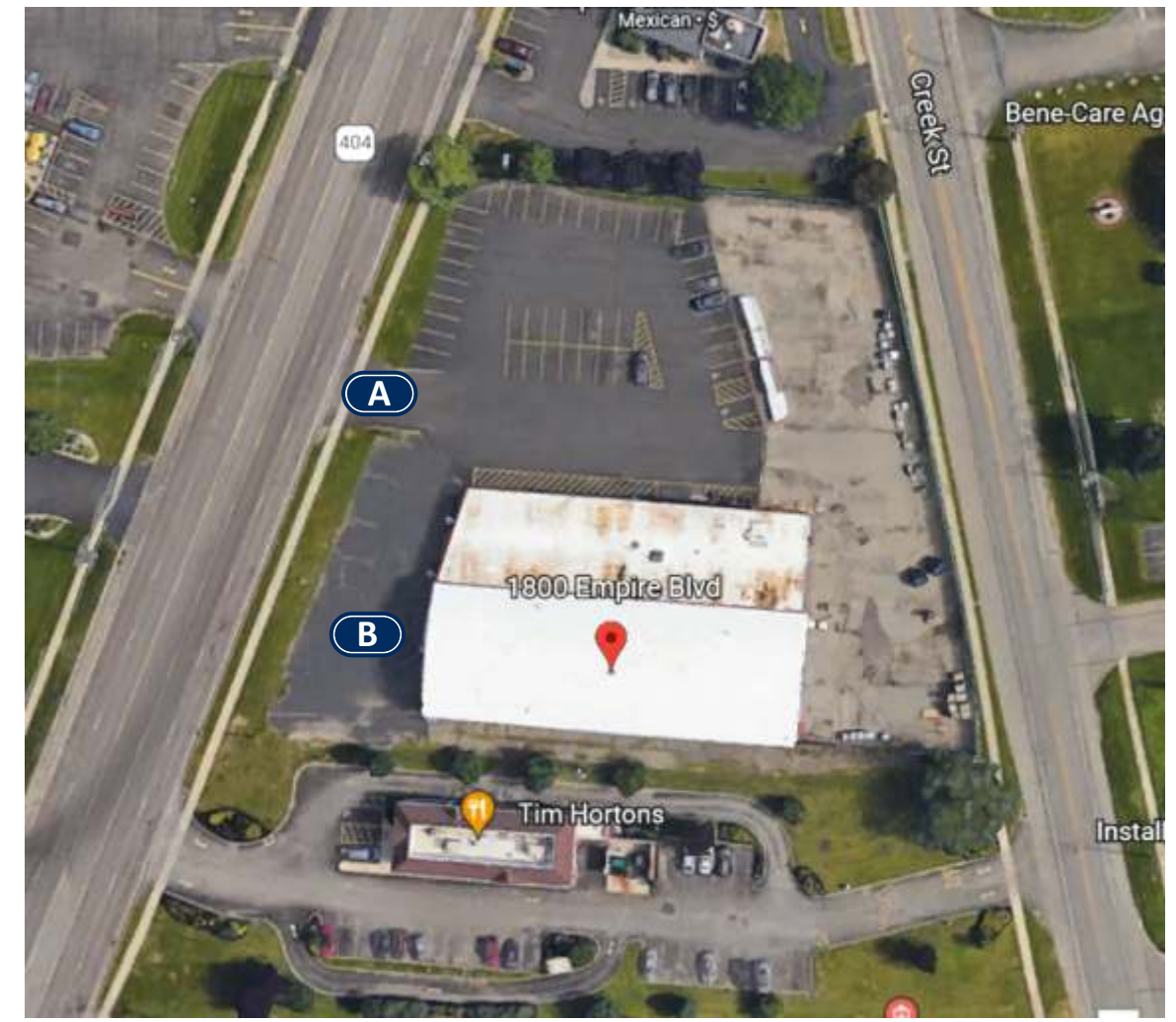


SITE PLAN

1 NEW WALL SIGN CABINET

A EXISTING PYLON SIGN

B EXISTING WALL SIGN



SITE PLAN : OVERVIEW

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ADART
700 Parker Sq STE 205
Flower Mound, TX 75028
T. 800.675.6353

Project: Barton's Home Outlet
Location: 1800 Empire Boulevard
Webster, New York 14580
Date: 11/17/22 **Sales:** DH **Designer:** MH
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170'-0" ± ELEVATION WIDTH



EXISTING ELEVATION



PROPOSED ELEVATION

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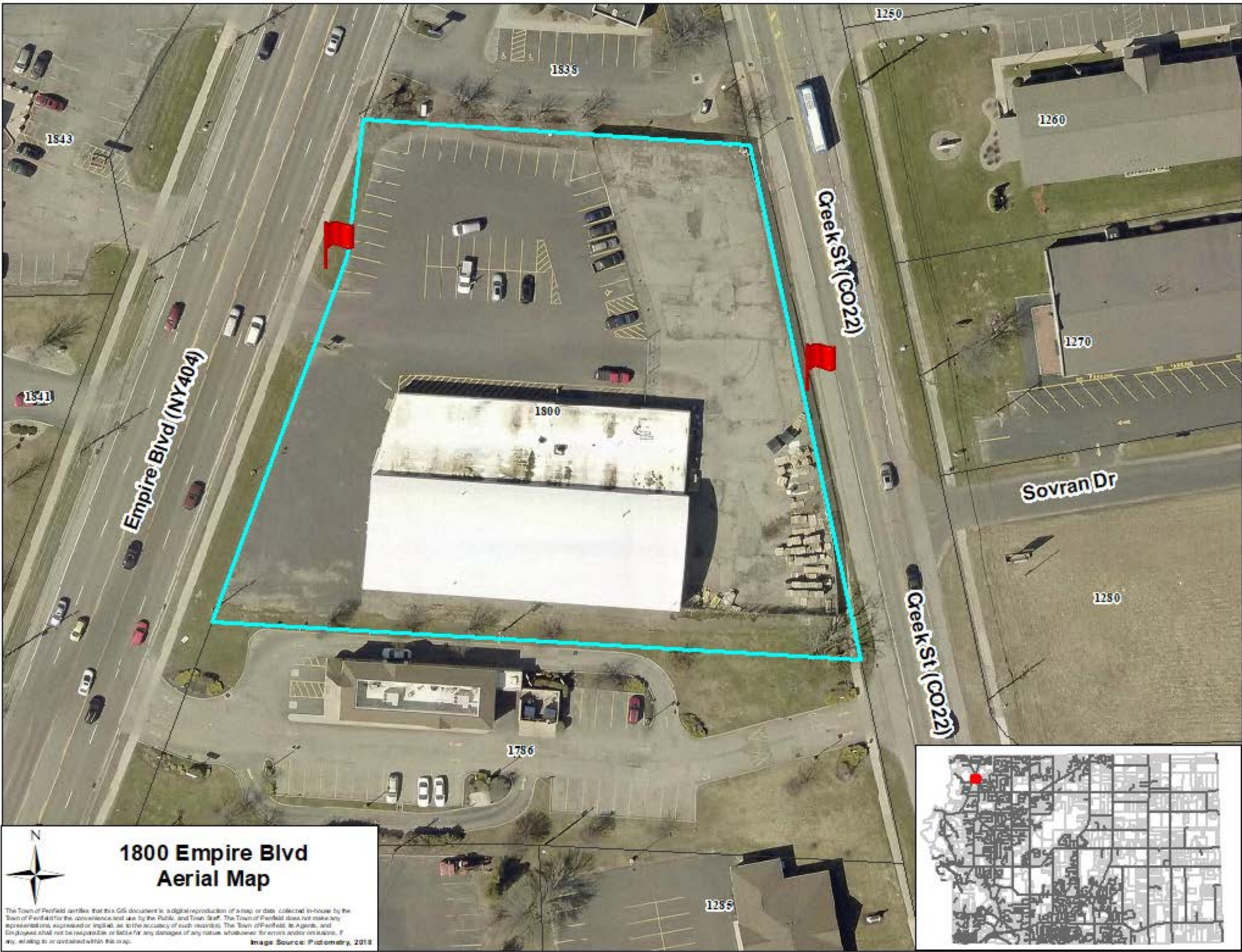
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1800 Empire Blvd Aerial Map



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